

Grantee Fact Sheet

Media Research and Educational Development Center

Grant Amount: \$56,306

Grant Period: January 2023-March 2024

Country: Uzbekistan





GOAL

To increase the activity and potential of young people to develop a curious attitude toward water resources and the environment by creating and promoting innovative visual content.

OBJECTIVES

- To determine the level of interest and involvement of young people regarding water issues and the potential for visual content to influence social behavior toward water in everyday life.
- To develop skills of young people and a collaborative approach to promote problem solving with regard to water resource management and environmental protection.
- To develop innovative web resources with geographic information systems (GIS) maps for publishing photos and short stories on water and environmental issues to generate discussion and knowledge exchange.

RESULTS

- Developed survey methodology.
- Produced analytical report with visual data on a survey among the population of different ages.
- Surveyed 100 people.
- Provided 2-day training for 150 young people to improve their skills in creating photo stories and collecting photo facts about water resources and the environment.
- Provided I-day training for 16 young people in water resources and environmental protection to improve their knowledge of water issues.
- Organized Creative Youth Laboratory for 200 people to work with photo stories and preparation for publication.
- Created innovative web resource with GIS mapping to publish 100 photo stories.
- Web resource coverage viewed by 20,000 people; feedback and comments received from at least 300 people.

For more information, contact mediadatauz@gmail.com.



USAID Central Asia's Regional Water and Vulnerable Environment Activity is focused on strengthening regional capacity to manage shared water resources and mitigating environmental risks in the Syr Darya and Amu Darya River basins. The Activity takes a multilevel approach to tackling complex regional water challenges by strengthening collaboration through stakeholder dialogues, developing a shared vision for integrated and sustainable river basin management using evidence and modeling, and fostering collaborative action across sectors and governance levels.