

Grant Amount: \$56,306

Grant Period: January 2023–March 2024

Country: Uzbekistan



GOAL

To increase the activity and potential of young people to develop a curious attitude toward water resources and the environment by creating and promoting innovative visual content.

OBJECTIVES

- To determine the level of interest and involvement of young people regarding water issues and the potential for visual content to influence social behavior toward water in everyday life.
- To develop skills of young people and a collaborative approach to promote problem solving with regard to water resource management and environmental protection.
- To develop innovative web resources with geographic information systems (GIS) maps for publishing photos and short stories on water and environmental issues to generate discussion and knowledge exchange.

RESULTS

- Developed survey methodology.
- Produced analytical report with visual data on a survey among the population of different ages.
- Surveyed 100 people.
- Provided 2-day training for 150 young people to improve their skills in creating photo stories and collecting photo facts about water resources and the environment.
- Provided 1-day training for 16 young people in water resources and environmental protection to improve their knowledge of water issues.
- Organized Creative Youth Laboratory for 200 people to work with photo stories and preparation for publication.
- Created innovative web resource with GIS mapping to publish 100 photo stories.
- Web resource coverage viewed by 20,000 people; feedback and comments received from at least 300 people.

For more information, contact mediadatauz@gmail.com.

